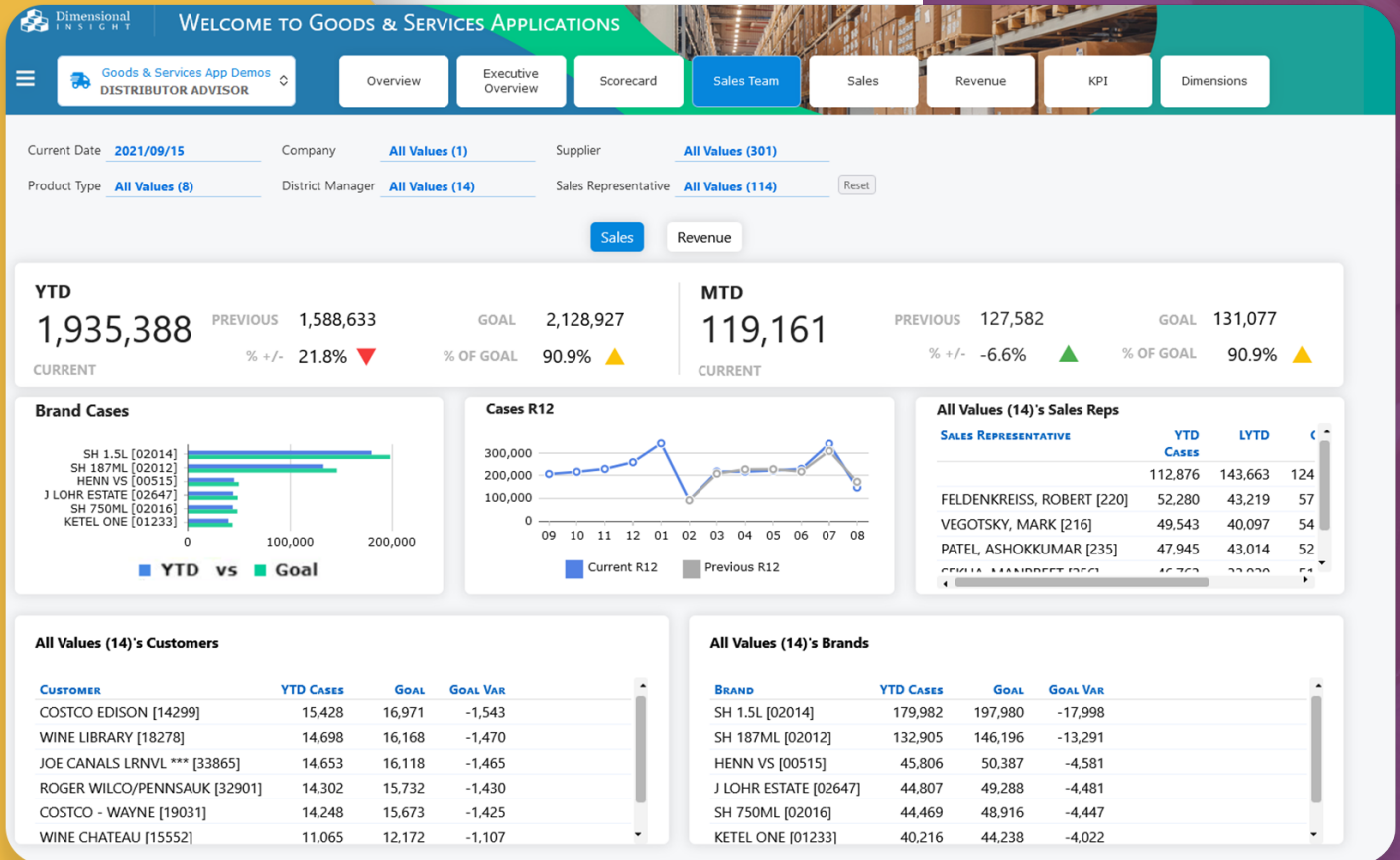


# Distributor Advisor<sup>®</sup>



In today's hyper-connected marketplace, data isn't just an asset—it's your competitive edge. Distributor Advisor functions as a one-stop-shop for all your data needs. Designed for forward-thinking sales teams and managers, Distributor Advisor makes it easier for reps to access and conduct data analysis and review KPI sales metrics in real time, whether they are connected or disconnected from the Internet.



## Features Tailored for You

- ❑ **Advanced Analytics:** Dive deep into your metrics! Make data-driven decisions that aren't just informed, but meaningful as well.
- ❑ **Self-Service Dashboards:** More than just numbers—our dashboards paint a story. They're also customizable, enabling users to access the metrics that matter to them most.
- ❑ **Real-time Updates:** The market doesn't wait. Get alerts on pivotal metric shifts, ensuring you're always one step ahead.
- ❑ **Sales Rep Scorecards:** Unearth the potential of each team member. Pinpoint strengths, address challenges, and foster a culture of continuous growth.
- ❑ **Mobile-First Design:** Always on the move? No problem. Get seamless access to insights, whether you're at your desk or in the field.
- ❑ **Role-Based Access:** Ensure the right people always have access to the right information.

## Upload, Access & Share:

- ❑ Marketing Material
- ❑ Presentations
- ❑ Financials
- ❑ Product Sales
- ❑ Analytics
- ❑ Inventory

## Benefits You'll Love

- ❑ **Swift Decision-Making:** No more guesswork. Instantly access data-driven insights and make confident, impactful decisions.
- ❑ **Elevated Sales Performance:** Recognize trends, drive results. Arm your sales team with the tools they need to outperform.
- ❑ **Futureproofing Your Strategy:** With predictive analytics, see what's coming. Stay ahead of market shifts and set the trends.
- ❑ **Anywhere, Anytime Access:** Allow field reports to immediately conduct sales analysis and access sales metrics, financial data, and promotional performance figures in the field regardless of where they are.

## Why Distributor Advisor?

In a world that's evolving at breakneck speeds, being good isn't good enough—you need to be the best. Distributor Advisor combines the prowess of cutting-edge technology with an intuitive design, tailored for the champions of wine and spirits sales.

## Ready to Revolutionize Your Sales Analytics?

Distributor Advisor is more than a tool—it's your strategic partner. If you're curious what our platform could mean for your organization, email us at [outreach@dimins.com](mailto:outreach@dimins.com) or schedule a [demo](#).

## Awards & Memberships

**Gartner**  
Peer Insights™



## About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

60 Mall Road  
Burlington, MA 01803  
t: 781.229.9111  
[www.dimins.com](http://www.dimins.com)